

Profile number

67878

E-commerce start-up seeks investor for development and rollout**Located in**

Netherlands

Personal data**Sector**

IT service

Type of company

E-commerce

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

5 - 10

Type of buyer:

Investor

Financial information**Turnover last financial year**

Confidential

Asking price

€ 500.000 - € 1.000.000

Earnings before taxes

Confidential

Company history/background

Learning from the best

International research into the activities of leading international e-commerce initiatives, including social media, has led to a unique formula.

Global target audience

The aforementioned formula includes a very concrete, global consumer target group, combined with a

technological solution for e-tailers and retailers.

Unique selling points

Rollout to specific countries

A complete analysis has been conducted of all countries in the world regarding the feasibility and attractiveness of specific markets.

This has led to a choice for Europe, North and South America, specifically the following countries: the Netherlands, Belgium, Spain, Germany, the US, Canada, Chile, Uruguay, and Brazil.

Other

Capital requirement

The sought capital of 650,000 euros will be used as working capital, primarily for application development and working capital.