

Profile number

110924

Good, well-functioning training institute

Located in

Netherlands

Personal data

Sector

Service industry

Type of company

Training / education

Legal entity:

Limited Company

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

The company has been active as an independent training provider for a considerable time and offers recognized industry qualifications for professionals in commercial roles. Its activities focus on a segment with a limited number of certified providers, enabling the company to build a solid and recognizable position in the market.

By consistently focusing on the quality of training and personal guidance for participants, the company has built a strong market reputation. Revenue is broadly spread across both corporate clients and individual participants, without dependence on one or a few large customers.

The current owner has built the business from the ground up and is ready for a new phase. The business is fully transferable and requires no specific technical or sector-specific background from the new owner.

- Providing recognized industry qualifications for professionals in commercial roles, through open enrollment and tailored for companies.
- In-company training for business clients in the fields of sales and communication
- Online modules for job-specific further training, offered as a standalone product

Unique selling points

The company receives high ratings, particularly due to the professionals it employs for the training. The company possesses reasonably unique licenses/partners, enabling it to distinguish itself in the market.

Other

- No permanent staff employed — trainers work as independent professionals
- No fixed location — no rental obligations, training takes place in rented spaces or at the client's location.
- Broadly diversified revenue: approximately 70% business clients, approximately 30% individual participants
- Stable influx of participants from both own initiative and employer mandate
- Demonstrably strong participant satisfaction based on external review platforms
- Healthy financial structure with low fixed costs