

## Profile number

110820

## Sign company specializing in vehicle stickers and car wrapping

### Located in

Netherlands

### Personal data

#### Sector

Retail non-food

#### Type of company

Other

#### Legal entity:

Limited Company

#### Type of transaction

Shares

#### Life phase enterprise

Full-grown

#### Employees in FTE

5 - 10

#### Type of buyer:

- MBI candidate
- Strategic acquisition

### Financial information

#### Turnover last financial year

€ 500.000 - € 1.000.000

#### Asking price

To be agreed

#### Earnings before taxes

€ 100.000 - € 250.000

### Company history/background

#### Description:

This company is a profitable all-round signage company specializing in vehicle decals and car wrapping.

Vehicle decals/car wrapping account for approximately 80% of the revenue, with the remainder coming from other indoor and outdoor signage assignments.

The company offers a total solution covering design, film selection, installation, and finishing. The scope of work

extends from single vehicles to large fleets, and from facade and roller shutter lettering to full-colour wraps.

There are growth opportunities in launching an active marketing campaign. Current assignments are coming in primarily organically, and little to no marketing is being done.

## Key financials:

- Revenue 2025: EUR 795,000
- EBITDA 2025: EUR 108,000
- Revenue 2026P: +/- EUR 825,000
- EBITDA 2026P: +/- EUR 125,000

## Housing:

The organization is based in the Amsterdam region and focuses on SMEs, transporters, and advertising agencies. Key pillars are quality, sustainability, fast turnaround times, and customer-oriented service.

## Customers:

The client base consists primarily of B2B clients, including international mobility platforms, advertising agencies, transport companies, and SMEs.

The customers generate revenue through order-based collaboration. The customer base demonstrates strong loyalty through word-of-mouth and long-term relationships.

## Team:

The company operates from a strategically located site with a compact and experienced team of five employees, in addition to the Managing Director. The leased location, with opportunities for growth, offers excellent accessibility and parking facilities for clients and employees.

## Unique selling points

### USPs:

- Excellent online visibility;
- Hardly any sales activities are carried out, resulting in substantial growth opportunities;
- A number of long-standing B2B clients.

The company has a stable financial foundation that has shown average growth over the past few years.

## Other

### Reason for sale:

The owners intend to sell up to 100% of the shares and focus on personal interests. The CEO is willing to agree to a transition period in which the continuity of business operations is paramount. Employment is not ruled out in this context.

### Buyer profile:

Strategic parties in the signage/vehicle wrapping industry, or an MBI candidate.