

Profile number

110775

Publishing house specialized in publishing high-quality city glossy magazines

Located in

West Netherlands

Personal data

Sector

Service industry

Type of company

Media

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

This publishing house specializes in publishing a high-quality city glossy,

aimed at connecting and informing the residents of the municipality concerned and the surrounding area.

With a keen eye for local trends, culture, and entrepreneurship, the glossy offers a mix of inspiring stories, interviews, and photography.

The publications appear in both print and digital formats and are supported by a strong online presence.

Key figures

- **Turnover:** approx. €100,000 per year.
- **Staff:** 2 employees, including the Managing Director.
- **Revenue model:** revenue is derived from advertisements and sold editions.

Unique selling points

The glossy is known for its exclusive look and close ties with the local community.

The strong brand has built a loyal readership that values the substantive quality and local relevance of the publications.

Other

The Director-Major Shareholder wishes to sell the company due to reaching an age where the entrepreneur wants to scale back the busy workload,

but remains available (for a longer term if necessary) for a smooth transfer of activities.

Suitable for: Strategic buyers can achieve synergy benefits by integrating the glossy into an existing publishing portfolio.

Entrepreneurial MBI candidates with an affinity for media and marketing can independently further develop the glossy.