

Profile number

110771

Circular B2B foodservice wholesaler with a strong foundation seeks MBI candidate

Located in

Netherlands

Personal data**Sector**

Wholesale

Type of company

Wholesale food(s)

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Growing

Employees in FTE

10 - 25

Type of buyer:

MBI candidate

Financial information**Turnover last financial year**

€ 2.500.000 - € 5.000.000

Asking price

To be agreed

Earnings before taxes

Confidential

Company history/background

The company was founded with the aim of revaluing residual streams in the food sector. Over the past few years, a strong network of suppliers, farmers, and circular brands has been built.

Through this, the company has developed a distinctive position within the Dutch foodservice market. The organization has proven itself as a reliable partner for the hospitality and corporate catering sectors and has laid a solid foundation for further growth.

- Delivery of food and non-food products to the hospitality industry, corporate catering, and public institutions
- Valorizing and distributing residual and surplus streams within the food sector
- Offering a complete wholesale assortment (including fruit and vegetables, meat, dairy, bread, and non-food)
- Collaboration with a network of suppliers, farmers, and circular brands
- Data-driven insight into sustainability and impact (including food waste and CO₂ reduction)

Unique selling points

- Unique circular business model within the B2B foodservice market
- Combination of sustainability and structural cost advantage for customers
- First mover position within circular foodservice
- Strong and scalable supplier and distribution network
- Comprehensive assortment combined with circular propositions
- Demonstrable impact on food waste reduction

Other

We are seeking an entrepreneurial MBI candidate with a commercial and hands-on mindset. The candidate preferably has experience within foodservice, hospitality, or a similar B2B environment and has an affinity for sustainable propositions.

The ideal candidate has a strong network and is capable of further professionalizing and scaling up the company. We are looking for someone who can contribute to the further growth of the organization, both strategically and operationally.

Willingness to make a personal investment contribution is required. The current shareholders remain involved and support the further development of the company.