

## Profile number

110769

## Delivery and takeaway restaurant in Gouda for sale

### Located in

Netherlands

### Personal data

#### Sector

Leisure

#### Type of company

Restaurants

#### Legal entity:

Other

#### Type of transaction

To be determined

#### Life phase enterprise

Growing

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

€ 500.000 - € 1.000.000

#### Asking price

€ 100.000 - € 250.000

#### Earnings before taxes

Confidential

### Company history/background

This location is part of a proven delivery and takeaway formula within the fast-casual food sector. The organization started in 2017 and has since grown into a growing network of locations in the Netherlands, with a strong focus on quality, speed, and recognizable menu propositions.

The company behind this location operates according to a franchise concept. This means that an independent entrepreneur runs their own business within an existing formula, utilizing a proven business model, brand name,

recipes, marketing support, and operational systems. In this context, the location in Gouda is offered as a franchise acquisition opportunity: the buyer takes over an existing operational location within the network and immediately benefits from existing revenue, customers, and processes.

The company focuses on preparing and delivering fresh meals. The assortment includes spareribs (the core product), burgers, and various meat, fish, vegetarian, and vegan dishes.

The activities include:

- Preparation of fresh daily meals according to fixed recipes
- Delivery and pick-up service within a defined service area
- Daily operational management of kitchen and delivery processes
- Customer contact via online ordering systems and delivery platforms
- Local marketing and promotional sales activities within the franchise concept

The location in Gouda serves as an operational hub for the regional delivery market.

## Unique selling points

The branch distinguishes itself through the combination of a strong brand concept and a streamlined operational model. Key features are:

- Standardized recipes with consistent quality
- Efficient delivery model focused on high turnover rate
- Economies of scale within the franchise organization (including purchasing and marketing)
- Proven concept within the fast-casual delivery market
- Support from the franchisor in the areas of training, marketing, and business operations

Through the franchise formula, the entrepreneur benefits from existing brand recognition and a well-developed business model, resulting in lower entry risks than starting completely independently.

## Other

The location is offered on a franchise basis. This entails that the buyer becomes an independent entrepreneur but operates within a franchise organization. For this, the entrepreneur pays a franchise fee and contributes to

joint marketing activities, while benefiting from central support, purchasing advantages, and a proven concept.

The ideal buyer possesses:

- Entrepreneurial mindset and operational involvement
- Affinity with hospitality, foodservice, or retail
- Hands-on attitude and willingness to participate in the operation
- Interested in managing a small team
- Focus on customer experience and local market development

The location is particularly interesting for candidates looking to join an existing operation within a growing franchise concept, with direct access to an operationally and commercially proven model.