

## Profile number

110764

## Retailer in the EV charging and home battery segment

### Located in

Netherlands

### Personal data

#### Sector

Retail non-food

#### Type of company

Electrical goods

#### Legal entity:

Limited Company

#### Type of transaction

Shares

#### Life phase enterprise

Growing

#### Employees in FTE

5 - 10

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

€ 5.000.000 - € 10.000.000

#### Asking price

To be agreed

#### Earnings before taxes

€ 500.000 - € 1.000.000

### Company history/background

An established trading company active in the sale of charging and inverter solutions for both private and business customers. The company was founded over ten years ago and has developed into one of the leading players in its segment in the Netherlands.

The company carries a broad and deep assortment of approximately 5,800 products from more than 140

brands. The strong purchasing position—built through long-standing relationships with key distributors in the Benelux—constitutes a significant barrier to entry for new entrants and offers a structural competitive advantage in terms of price and availability.

## Unique selling points

The company serves a loyal and growing customer base and generates the vast majority of its revenue without reliance on paid marketing. The high brand awareness in the segment and the excellent reputation profile — built on product knowledge, a wide selection, and competitive pricing — are comparable to what traditional specialist retailers have built up over decades, but with national reach.

## Other

The market has structural growth drivers: the phasing out of the net metering scheme (2027), persistent grid congestion, and the further electrification of the Dutch vehicle fleet. Revenue grew by 61% in the first quarter of 2026 compared to the same period last year. The current owners are willing to provide a handover period for a careful transition.