

Profile number

110741

Premium beauty salon in the Gooi with 30 years of history

Located in

North Holland

Personal data

Sector

Retail non-food

Type of company

Hairdresser, personal care

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

€ 100.000 - € 250.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Premium beauty salon with an integrated cosmetics shop and over **30 years of successful business operations** in the Gooi region. The company boasts a **loyal clientele** and a **high proportion of recurring revenue**. The salon focuses on high-quality treatments combined with premium skincare products. Thanks to the combination of quality, customer focus, and long-term customer relationships, the company has built a strong and sustainable market position.

The company offers a wide range of treatments and services, including:

- beauty and skin improvement treatments
- anti-aging treatments
- permanent makeup
- medical and cosmetic pedicure
- nail styling
- sale of premium skincare products

In addition, the company regularly organizes customer-oriented events aimed at customer retention and product sales.

Unique selling points

- Active since 1997
- Approximately 750 active customers
- High customer retention and recurring revenue
- Positioning within the higher segment
- Strong regional reputation
- Attractive location
- Proven stable results
- Growth possible without additional housing costs
- Limited dependence on owner

Other

The company realized a turnover of approximately €250,000 in 2025 with an EBITDA of approximately €90,000.

The business is being offered for sale due to the owner's approaching retirement. She is open to a gradual transfer and temporary involvement following the takeover.

The company is interesting for:

- independent entrepreneurs within the beauty industry
- strategic expansion candidates
- MBI candidates
- existing salon owners who want to expand

The salon has a stable organization with experienced employees and offers various commercial growth opportunities, including the expansion of marketing activities and additional treatments.