

Profile number

110740

Supplier of promotional textiles, workwear, and business gifts

Located in

North Netherlands

Personal data

Sector

Engineering

Type of company

Graphics

Legal entity:

Partnership

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

To be agreed

Earnings before taxes

€ 100.000 - € 250.000

Company history/background

Description

The company has been active since 1996 as a full-service supplier of promotional clothing, workwear, and business gifts. The customer base consists primarily of business clients, associations, foundations, and (semi-)governmental bodies in the Netherlands and neighboring countries such as Belgium and Germany. The organization has an extensive and well-maintained website with an ordering system.

Activities The company has all printing and embroidery techniques in-house, including screen printing, transfer printing, pad printing, and embroidery. As a result, lines of communication are short, flexibility is high, and fast delivery times can be achieved with healthy margins. This contributes to a competitive advantage over other providers.

Organization and Premises The company is run by two partners with no personnel obligations. The business premises (built in 2000) stand on approximately 1,100 m² of privately owned land and are situated on an easily accessible industrial estate. The property is in good condition and features a showroom and office of approximately 90 m² on the first floor, and production areas with a printing and embroidery studio of approximately 330 m² on the ground floor. Expansion possibilities are available.

Unique selling points

Chances

There are significant growth opportunities through increasing brand awareness, and the company name lends itself well to further market development.

There is a well-functioning website including an ordering module. Because the entire production takes place in-house, there is a high degree of flexibility and the achievable margins are good.

Other

The partners are willing to guide/train the potential buyer during the acquisition of the company. The company has been active since 1996 as a full-service supplier of promotional clothing, workwear, and business gifts.