

Profile number

110732

Modern lunchroom and bakery establishment for takeover in Malden**Located in**

Netherlands

Personal data**Sector**

Leisure

Type of company

Coffee shop

Legal entity:

Other

Type of transaction

To be determined

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 500.000 - € 1.000.000

Asking price

To be agreed

Earnings before taxes

Confidential

Company history/background

This successful lunchroom and bakery location is situated in Malden and is part of a nationally renowned franchise formula within the fresh food retail sector. The formula has existed since 1977 and now has an extensive network of locations spread throughout the Netherlands. Thanks to strong brand recognition, professional support, and a proven working method, this company offers a solid foundation for entrepreneurs who wish to run their own business with the benefits of an established formula.

The business is offered on a franchise basis. This means that the entrepreneur operates independently but benefits from a proven concept, joint marketing, support from the franchise organization, and nationwide purchasing advantages. As a result, a franchisee benefits from the strength of a well-known formula, while at the same time there remains room for local entrepreneurship.

The establishment focuses on the sale of freshly baked bread products, sandwiches, breakfast and lunch items, snacks, coffee, and various beverages. Guests can enjoy their meals on-site in the lunchroom, or pick up or order products for home and business purposes.

Thanks to its wide range of products and focus on the fresh experience, the company attracts a broad target group daily, ranging from shoppers and commuters to business clients and regular visitors from the region. In addition, online ordering and delivery play an increasingly important role in business operations.

Unique selling points

This business distinguishes itself through the combination of an artisanal appearance, national brand recognition, and a contemporary lunchroom concept. Fresh preparation throughout the day is central to the concept, ensuring guests can count on high-quality and fresh products at any time.

In addition, the entrepreneur benefits from extensive support in the areas of marketing, operational guidance, training, and automation. The franchise organization provides, among other things, national campaigns, support with personnel planning, and guidance from experienced specialists. This allows the entrepreneur to focus primarily on hospitality, team management, and commercial opportunities within their own region.

The strong online presence, the proven revenue model, and the recognizable image of the formula also contribute to the continuity and growth opportunities of the company.

Other

This location is interesting for entrepreneurs with an affinity for hospitality, retail, and guest service. Experience within the industry is a plus, but not a requirement. More important are entrepreneurship, a commercial mindset, leadership skills, and enjoying working with people.

The company offers opportunities for both new entrepreneurs and experienced entrepreneurs looking to join a proven franchise concept. Thanks to the support provided by the franchise organization, a buyer can join relatively quickly and further build the existing customer base and revenue.

The ideal candidate is energetic, customer-oriented, and capable of motivating and further developing a team. In addition, there is ample opportunity to combine local entrepreneurship with the benefits of a strong national organization.