

Profile number

110672

Bookstore in a prime location in Vlissingen

Located in

Netherlands

Personal data

Sector

Retail non-food

Type of company

Bookstore

Legal entity:

Other

Type of transaction

To be determined

Life phase enterprise

Full-grown

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 500.000 - € 1.000.000

Asking price

€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

This location is situated in dynamic Vlissingen, a seaside city with a unique combination of regional centre function and tourist appeal. Overlooking the Western Scheldt and featuring a lively boulevard, the city experiences a constant flow of residents and visitors year-round, with distinct peaks during the tourist season.

The catchment area extends across Walcheren and includes, in addition to the local population, visitors from surrounding towns such as Middelburg and Oost-Souburg. The clientele is diverse and consists of permanent

residents, families, students, and tourists. This mix provides a stable foundation, complemented by extra dynamism during the busy summer months.

The company is situated in a central location within the shopping area, where various visitor flows converge. This results in a natural flow of foot traffic and good visibility, contributing to the continuity of revenue.

This branch focuses on the sale of a wide range of products, including books, magazines, greeting cards, and various gift items. The combination of functional and inspiring products ensures that both targeted purchases and impulse purchases are encouraged.

Due to its location in a tourist area, the company also caters to the needs of visitors, such as reading material for the journey, gifts, and practical items for their stay. This generates an additional revenue boost, particularly during the high season.

Unique selling points

The distinctiveness of this establishment lies in its strategic location and the combination of local customers and tourist visitors. The constant flow of passers-by offers opportunities for both repeat purchases and spontaneous purchases.

In addition, seasonal influences create extra commercial opportunities. An entrepreneur who actively capitalizes on this can adapt the assortment and presentation to the rhythm of the city and tourism, which directly contributes to revenue growth.

The strength also lies in the existing base of loyal customers, which ensures stability, while tourism offers opportunities for expansion and growth.

Other

This location is offered on a franchise basis. This means that the entrepreneur operates independently but benefits from a proven business concept, brand support, central purchasing, and marketing support. This reduces risks while simultaneously providing room for independent entrepreneurship.

For a new entrepreneur, this presents an excellent opportunity to build upon an existing, stable foundation while simultaneously adding their own personal touches. There is room for innovation in product range, store presentation, and local involvement.

The ideal buyer is entrepreneurial, energetic, and customer-oriented, with an eye for both the local target group and tourist visitors. Someone who is actively present in the store and sees opportunities in seasonal influences will be able to realize a future-proof business here.