

Profile number

110670

Camper Dealer New and Young Used - Full Service Maintenance Company**Located in**

North Netherlands

Personal data**Sector**

Retail non-food

Type of company

Car dealer, service station

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information**Turnover last financial year**

€ 5.000.000 - € 10.000.000

Asking price

To be agreed

Earnings before taxes

€ 500.000 - € 1.000.000

Company history/background

The entrepreneur started in 1989 as a general automotive company and garage. For the past 17 years, the company has been a full-fledged camper dealer. The dealership covers a strong brand of campers ranking in the top 5 sales figures (BOVAG). The company is a certified BOVAG-RDW-TÜV business. It acts as a body repair shop for various insurers. Additionally, it is a Recognized Sustainable BOVAG-IVDM company. Besides the sale of new and nearly new campers, the company is a maintenance service for all brands of campers. The entrepreneur and the company have an excellent reputation and an expert team. The company is suitable for various types of buyers: strategic buyers, investors, or entrepreneurial couples.

The company's target group is characterized by young newcomers to this recreational market and seniors. The company is an established name. The trend towards sustainable tourism and freedom ensures sustained demand for new and used motorhomes. Growth in motorhome ownership provides a constant workload for the maintenance company. Sales and services are supported by a powerful website featuring the current range of new and nearly new motorhomes.

Unique selling points

- The top camper brands are very appealing to the target group.
- The quality of maintenance, the workshop, and the construction of campers is strong.
- The maintenance team is knowledgeable.

Other

- Very good track record
- Strong relationship with suppliers of their top brands, years of collaboration
- Expert staff with extensive experience in the industry
- Extensive and well-maintained RDW-BOVAG-TÜV certifications
- Rent of property and land, purchase (option) possible (incl. house)
- Turnover approx. €7,000,000
- EBITDA approx. €700,000

Dependence on the owner is limited. The owner is willing / wishes to remain involved with the company for a considerable period as a lead mechanic and inspector. This allows for a smooth transition to the acquirer and an opportunity for succession within the maintenance team.

An information memorandum from the company is available (after NDA).