

Profile number

110637

Well-running dry cleaning/laundry business

Located in

Gelderland

Personal data

Sector

Service industry

Type of company

Cleaning services

Legal entity:

Other

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 100.000 - € 250.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

The company has been in existence since June 2013. It is a successful dry cleaning and laundry business that has established a solid position in the market with an excellent reputation. It guarantees good service, sound expertise, and high quality. In recent years, the company's turnover has grown substantially. Given the current market position and future market expectations, further growth is absolutely possible. There is a large (regular/stable) customer base, of which 80% are business and 20% private. Additionally, minimal marketing is currently undertaken; new customers sign up based on positive word-of-mouth advertising.

- Core activities:
 - The cleaning of clothing, bedding, curtains, commercial textiles, and other fabrics.
 - Specialization in delicate textiles or specialty fabrics such as silk or wool.
 - Repair and restoration work (such as replacing buttons or repairing seams).
 - Dry cleaning and laundry for business clients (such as small-scale hotels, restaurants, or corporate clothing).
- Extra services:
 - Flexible pick-up and delivery service.
 - Textile loan service for regular hospitality clients.
 - Emergency service for acute problems.
 - Eco-friendly cleaning methods.
 - Works with sustainable packaging as much as possible.

Unique selling points

Artisanal, local laundry and dry cleaning service serving both SMEs and private individuals. Known for flexibility and a quality-oriented approach with diverse cleaning processes. All up-to-date cleaning systems are available in-house. CO2-free delivery for surrounding clients.

Other

Other characteristics of the company are:

- Easily accessible location near businesses and residential areas;
- Flexible opening hours;
- Excellent reputation
- Competitive prices with a focus on quality.

The buyer's profile might look like this:

- Strategic party interested in expanding its scope of work and/or increasing its market share and/or expanding its workforce
- MBI candidate looking to get off to a flying start.
- Investor / investment company