

Profile number

110603

Bicycle shop with workshop (Gelderland)

Located in

Netherlands

Personal data

Sector

Retail non-food

Type of company

Bicycle store

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

MBI candidate

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

The business offered is a bicycle shop with a workshop, where the focus is on the workshop and the shop is growing.

The workshop performs work on various types of bicycles, such as city bikes, cargo bikes, road bikes, and mountain bikes. In the shop, the focus is on electric bikes.

Market and customers

In the workshop, there is an “everyone is welcome” mentality: both well-known premium brands and lesser-known brands are welcome. This is also reflected in the types of bicycles that come in, such as city bikes, cargo bikes, road bikes, and mountain bikes. Approximately 70% of the customers looking for a new bike are considering an electric bike. This includes both a young and an older target group.

Unique selling points

Strengths

The company is the only bicycle shop in all the surrounding villages and enjoys a very high level of goodwill within the village. Additionally, the shop stocks three unique yet strong brands. In the workshop, the "everyone is welcome" mentality is distinctive; as a result, people from further afield also visit the shop. The open and welcoming atmosphere in the shop and the coffee corner complete the picture.

Organization and accommodation

The company consists of one person (the owner), who runs the shop and workshop. The business is located in rented premises and is easily accessible, with free parking in front. The two-year contract runs until 01-10-2026; extension will follow thereafter, with a term to be agreed upon. The landlord is aware of the situation and is open to a takeover.

Other

Stock

The well-stocked walls of the shop for sales simultaneously constitute the shop's largest inventory. There is also a small stock in the workshop, and there is room to expand this. The bicycles displayed in the showroom also serve as the inventory. At this moment, there is no additional stock of bicycles present. The supplier maintains a large inventory and keeps it well organized, allowing the stock in the shop to remain smaller. This is closely monitored by the owner so that they can respond in time when stock levels are low.

Workshop capacity

The shop and workshop are open 5 days a week: Tuesday to Friday from 09:00 to 18:00 and on Saturday from 09:00 to 17:00. Most of the work is carried out on the 4 weekdays. On average, this amounts to 79 repairs per month, or 19 per week. Time is also set aside during the week to sell, prepare, and deliver new bicycles.