

Profile number

110585

Organic craft beer brand with a position in organic retail

Located in

Netherlands

Personal data

Sector

Engineering

Type of company

Food industry

Legal entity:

Limited Company

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

Offered for sale is a Dutch beer brand with a clear positioning in the organic specialty beer segment. Over a period of approximately ten years, the company has built a recognizable market position within the organic retail channel.

The activities focus on the development, marketing, and sale of organic beer under its own brand.

Key data are:

- 100% organic beer brand
- Asset light model via external production
- Existing sales via wholesalers and organic shops
- Recognizable brand image and commercial foundation
- Scaling opportunities within organic retail and sustainable food segments

Unique selling points

Production takes place via external contract brewing. This results in an asset-light model without its own production facility. The company combines brand development, sales, and distribution with a flexible operational setup.

The company derives its value primarily from the brand, the positioning, the existing sales channels, and the commercial opportunities for further expansion within the organic and sustainable beer segment.

Other

The company is particularly interesting for:

- breweries or beverage producers wishing to expand their range with an organically and sustainably positioned brand;
- parties wishing to strengthen their position in organic retail with an existing brand and existing sales channels;
- strategic buyers who seek a distinctive positioning alongside their regular assortment;
- entrepreneurial buyers with experience in food, retail, distribution, or brand development.