

Profile number

110457

All-round signage company (specializing in vehicle decals & car wrapping)

Located in

North Holland

Personal data

Sector

Service industry

Type of company

Advertising agency

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Full-grown

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 500.000 - € 1.000.000

Asking price

€ 250.000 - € 500.000

Earnings before taxes

€ 100.000 - € 250.000

Company history/background

This company is a profitable all-round indoor and outdoor signage company, specializing in vehicle decals and car wrapping.

The company offers a total solution covering design, film selection, installation, and finishing. The scope of work extends from single vehicles to large fleets, and from facade and roller shutter lettering to full-colour wraps.

The organization is based in the Amsterdam region and focuses on SMEs, transporters, and advertising

agencies. Key pillars are quality, sustainability, fast turnaround times, and customer-oriented service.

The client base consists primarily of business clients, including international mobility platforms, advertising agencies, transport companies, and SMEs. The clients generate revenue through order-based collaboration.

The customer base demonstrates strong loyalty through word-of-mouth and long-term relationships.

The company operates from a strategically located branch with a compact and experienced team of five employees.

The leased location with growth potential offers excellent accessibility and parking facilities for customers and employees.

Key financials

- Revenue 2025: EUR 795,000
- EBITDA 2025: EUR 108,000
- Revenue 2026P: EUR 850,000
- EBITDA 2026P: EUR 120,000

Unique selling points

USPs:

- Excellent online visibility
- Hardly any sales activities are carried out, resulting in substantial growth opportunities.
- A number of long-standing B2B clients

Other

The company has a stable financial foundation that has shown average growth over the past few years.

During 2025, there was a long-term sick employee and an underperforming employee. The long-term sick employee has since returned to full work, and the underperforming employee has been replaced. The team has shown substantial improvement since the last quarter of 2025, leading to expectations of improved revenue and profitability for 2026.