

## Profile number

110449

## Profitable bookstore, doing business in a modern city store with a future

### Located in

Limburg

### Personal data

#### Sector

Retail non-food

#### Type of company

Bookstore

#### Legal entity:

Partnership

#### Type of transaction

Assets / liabilities

#### Life phase enterprise

Growing

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

€ 1.000.000 - € 2.500.000

#### Asking price

€ 0 - € 100.000

#### Earnings before taxes

€ 0 - € 100.000

### Company history/background

This bookstore in Maastricht (Brusselsepoort) offers a great opportunity for an entrepreneur actively building a strong store in a vibrant urban environment. With a total turnover of over €1.28 million, it provides a solid foundation for further growth. Located in the Brusselse Poort shopping center, the store combines a strong bookstore presence with a stable service component (including PostNL, games of chance, and Geldmaat).

The store is fully equipped with the brand's latest style and is therefore future-proof. The shopping center itself has undergone extensive renovations and expansion in recent years, developing into a modern and attractive center with zero vacancy. Many strong retail brands have found their home here – a clear sign of confidence in this location.

Although the store opened right at the time of the coronavirus outbreak, it's now more than made up for that false start. The results show the store is really hitting its stride. Importantly, no additional investments are needed in the coming years. Maastricht has a mix of permanent residents, students, and visitors. This requires a visible entrepreneur on the shop floor, a feel for product range and presentation, and who sees opportunities in local marketing and customer loyalty.

## Unique selling points

### Experienced team

In addition, an experienced and dedicated team is ready. After a smooth handover and training – which the current owner is happy to support – a new franchisee steps into a well-organized and future-proof store.

Are you entrepreneurial, hospitable, and a storyteller? Do you want to be visible in your store and be part of a brand with a future? Then this is the time.

*A joint acquisition with the Landgraaf branch offers economies of scale and regional synergy, but individual acquisitions are negotiable.*