

Profile number

110395

Showroom at the most popular furniture boulevard in the Netherlands

Located in

East Netherlands

General information

Sector	Type of company
Retail non-food	Kitchen, sanitary
Legal entity:	Type of transaction
Other	To be determined
Life phase enterprise	Employees in FTE
Starting	5 - 10
Type of buyer:	
• MBI candidate	
• Strategic acquisition	
• Investor	

Financial information

Turnover last financial year	Asking price
€ 2.500.000 - € 5.000.000	€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

This is a bathroom and kitchen specialty store that is being built practically new. The location can be delivered turnkey, but the owner can also participate in the final design.

- The showroom is approximately 503 m² and is fully designed according to the brand's recognizable concept. Stylish layouts, logical routing, and realistic presentations create an inspiring customer experience, where

craftsmanship and personal attention are paramount.

- The store is strategically located with free parking. Combined with the region's above-average purchasing power and a stable housing market, this offers ample business opportunities for entrepreneurs.
- As a franchisee, you'll receive support in marketing, automation, training, and operational processes. At the same time, there's plenty of room for local entrepreneurship. An excellent combination for those who want to be independent and leverage the strength of an established brand.

Unique selling points

The branch is affiliated with a well-known franchise formula. It's a nationwide formula with 36 branches, where the entrepreneurs are the central focus. Franchisees benefit from a professional retail organization, allowing them to fully focus on the customer. With this formula, each branch is its own business; everything revolves around the entrepreneurs. Franchisees benefit from central support and room for personal development. The franchisees are true entrepreneurs with a passion for the business and a willingness to listen.