

Profile number

110386

Business service provider for SMEs with growth potential and subscription model

Located in

North Holland

General information

Sector

Service industry

Type of company

Business services

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

Strategic acquisition

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

€ 100.000 - € 250.000

Earnings before taxes

Confidential

Company history/background

The company is offering a rapidly growing and developed client portfolio for acquisition. These clients are SMEs who use the services offered through a monthly payment. The company launched in January 2023 and has experienced strong revenue growth annually.

This business is part of a franchise formula operating in over 27 countries worldwide. Its distinctive feature is that, as a provider of business services (coaching and training), it generates two revenue streams: a fixed

monthly income from the subscription model and additional income from the additional services the formula offers to its clients.

Unique selling points

Subscription model and long-term relationships with its customers. A large part of its further growth lies in connecting other SME entrepreneurs and further expanding services for existing entrepreneurs, while maintaining a fixed monthly income stream. The return on net sales is relatively high because there are no other premises, staff, inventory, or other assets.

Other

The ideal buyer is a party/individual who is passionate about helping SME entrepreneurs. They understand that building existing relationships adds value when you truly understand the needs of SME entrepreneurs. They are able to build new relationships alongside existing ones and operate within a proven, international model that allows for sufficient personal input to make it their own. They are and remain independent entrepreneurs within a franchise model.