

Profile number

110317

Company in Physical Care, Lifestyle, and Digital Coaching

Located in

Netherlands

General information

Sector	Type of company
Healthcare	Physiotherapy practice
Legal entity:	Type of transaction
Limited Company	Assets / liabilities
Life phase enterprise	Employees in FTE
Full-grown	5 - 10
Type of buyer:	
Strategic acquisition	

Financial information

Turnover last financial year	Asking price
€ 250.000 - € 500.000	€ 250.000 - € 500.000
Earnings before taxes	
€ 100.000 - € 250.000	

Company history/background

Distinctive multidisciplinary health center with an integrated approach to physical care, lifestyle improvement, and mental guidance. A proven concept with high client satisfaction, long-term client relationships, and stable recurring revenue.

The company operates a profitable multidisciplinary health center in North Brabant, focused on preventive healthcare, rehabilitation, and sustainable vitality. Within one integrated concept, services include physiotherapy, personal training, lifestyle coaching, nutritional advice, and mental coaching.

The organization applies a single-point-of-entry approach, where clients follow one coordinated program tailored to both physical and mental health. This holistic approach results in demonstrably better outcomes, higher client satisfaction, and long-term client relationships.

The company serves both private clients and corporate customers (B2C and B2B), including organizations that implement structural vitality programs for their employees. The combination of healthcare and performance positioning places the company uniquely between traditional physiotherapy practices and conventional fitness providers.

Unique selling points

- Unique integrated healthcare concept with no direct regional competition
- Single-point-of-entry approach combining physical, mental, and lifestyle care
- Proven performance with revenue of approximately €365,000 (2024) and ~20% growth in 2025
- Strong client loyalty and recurring visits through long-term programs
- Experienced and independently operating team
- Scalable business model with clear expansion opportunities
- Strong positioning within societal trends such as preventive healthcare and vitality

Other

The company is located at a strategic prime location in North Brabant, featuring a modern, professional look and excellent accessibility. The current premises provide sufficient capacity to support further growth within the existing facility.

The team consists of approximately 7 professionals (around 4 FTE), supplemented by a flexible network of self-employed specialists. This structure ensures flexibility in personnel costs, a high quality of service, and continuity in day-to-day operations.

The seller intends to transfer the entire company (100%) and is open to a careful and well-structured handover. The sale is initiated because the current owner wishes to focus on other business activities.

Industry experience is a plus but not required, as daily operations are managed by an experienced team.