

**Profile number**

110290

**Successful tobacco and convenience store in Heiloo****Located in**

North Holland

**General information****Sector**

Retail non-food

**Type of company**

Bookstore

**Legal entity:**

Other

**Type of transaction**

To be determined

**Life phase enterprise**

Growing

**Employees in FTE**

&lt; 5

**Type of buyer:**

- MBI candidate
- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

€ 1.000.000 - € 2.500.000

**Asking price**

€ 0 - € 100.000

**Earnings before taxes**

Confidential

**Company history/background**

The store has a sales floor area of 102 m<sup>2</sup> and, thanks to its good concentration of shops, is ideally located within walking distance. In recent years, the store has developed into a strong seller of books and gifts. Customers also find a wide selection of greeting cards, office supplies, gift cards, magazines, and tobacco products.

## The location

The store is located in the well-visited Het Hoekstuk shopping center in Heiloo. This small-scale shopping center offers all your daily needs. With an Albert Heijn, Lidl, Etos, Gall & Gall, a butcher, and a bakery, it's a very comprehensive selection. And, of course, this well-known store. Parking is free.

## Unique selling points

This gift and tobacco shop is affiliated with a franchise formula, a market leader in this sector. Unique entrepreneurship: the formula fosters independent entrepreneurship and believes that every location is unique, with the entrepreneur knowing the local market best. Stronger together: The formula combines independent entrepreneurship with a strong national formula and agreements resulting from consultation with its members.

Benefits of collaboration: As an entrepreneur, you benefit from over 1.2 million customers with the Formula savings card, national advertising campaigns, above-average profit margins, no franchise fees, and purchasing advantages paid out to franchisees.

## Other

Co-owner: When you join, you purchase a share of €500 and become a co-owner, which allows you to participate in decision-making at the General Meeting.

You'll also benefit from a comprehensive range of services, including shop construction, marketing, purchasing, private labels, store automation, financing, and legal advice. You'll also receive guidance from a district manager.