

Profile number

110290

Successful tobacco and convenience store in Heiloo

Located in

North Holland

General information

Sector	Type of company
Retail non-food	Bookstore
Legal entity:	Type of transaction
Other	To be determined
Life phase enterprise	Employees in FTE
Growing	< 5
Type of buyer:	
<ul style="list-style-type: none">MBI candidateStrategic acquisitionInvestor	

Financial information

Turnover last financial year	Asking price
€ 1.000.000 - € 2.500.000	€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

The store has a sales floor area of 102 m² and, thanks to its good concentration of shops, is ideally located within walking distance. In recent years, the store has developed into a strong seller of books and gifts. Customers also find a wide selection of greeting cards, office supplies, gift cards, magazines, and tobacco products.

The location

The store is located in the well-visited Het Hoekstuk shopping center in Heiloo. This small-scale shopping center offers all your daily needs. With an Albert Heijn, Lidl, Etos, Gall & Gall, a butcher, and a bakery, it's a very comprehensive selection. And, of course, this well-known store. Parking is free.

Unique selling points

This gift and tobacco shop is affiliated with a franchise formula, a market leader in this sector. Unique entrepreneurship: the formula fosters independent entrepreneurship and believes that every location is unique, with the entrepreneur knowing the local market best. Stronger together: The formula combines independent entrepreneurship with a strong national formula and agreements resulting from consultation with its members.

Benefits of collaboration: As an entrepreneur, you benefit from over 1.2 million customers with the Formula savings card, national advertising campaigns, above-average profit margins, no franchise fees, and purchasing advantages paid out to franchisees.

Other

Co-owner: When you join, you purchase a share of €500 and become a co-owner, which allows you to participate in decision-making at the General Meeting.

You'll also benefit from a comprehensive range of services, including shop construction, marketing, purchasing, private labels, store automation, financing, and legal advice. You'll also receive guidance from a district manager.