

## Profile number

110252

## Well-running liquor store/specialty drinks shop

### Located in

Gelderland

### Personal data

#### Sector

Retail food

#### Type of company

Liquor store

#### Legal entity:

Sole Proprietorship

#### Type of transaction

Assets / liabilities

#### Life phase enterprise

Growing

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

€ 500.000 - € 1.000.000

#### Asking price

€ 0 - € 100.000

#### Earnings before taxes

Confidential

### Company history/background

We have been established as a specialty store at our current location since early 2018. However, the shop has existed for more than 25 years and has been situated at multiple locations in Putten in the past. The store is located in a prime, high-visibility corner building, close to an excellent butcher and baker, among others, and opposite a busy PLUS supermarket.

The shop sells an above-average amount of wine and whisky and has a loyal customer base. What is currently

not happening is actively reaching out to the public or making deliveries outside the premises. Additional advertising, increasing the number of Members, deliveries, organizing tastings, and supplying to B2B clients are all growth opportunities. This is certainly true given the number of associations and tourism in the immediate vicinity.

## About the formula

The store is affiliated with a franchise. Since its founding in 1974, the franchise has been one of the largest liquor stores in the Netherlands. Since 2016, this unique franchise has been 100% franchised, with the entrepreneurs jointly owning 50% of the business. The remaining 50% is held by De Monnik Dranken, a family business that has been importing and distributing beverages for over 100 years.

The franchise distinguishes itself as a full-service liquor store with a wide range of products including craft beers, unique spirits, gifts, and wines exclusively available through the franchise. In addition to this assortment, there is ample extra space for entrepreneurs to specialize in local products and demand.