

Profile number

110251

Well-running liquor store/specialty drinks shop**Located in**

East Netherlands

Personal data**Sector**

Retail food

Type of company

Liquor store

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information**Turnover last financial year**

€ 250.000 - € 500.000

Asking price

€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

The specialty shop is located in Goor on Weversplein, next to a busy Albert Heijn. The store has been established here since 2009. There is ample parking directly in front of the store. This is free with a blue parking disc. Several other shops are also located on the square, such as Aldi and Rick's flower shop. The liquor store at this location offers a very wide range of (specialty) beers, wines, spirits, and gifts. Through subscriptions, there are more than 100 regular whisky customers and 120 beer customers. Growth opportunities exist through, for example, providing corporate gifts, deliveries, (party) rentals, and further revenue outside the store.

The store is affiliated with a liquor store franchise. Since its founding in 1974, this franchise has been one of the largest specialty liquor stores in the Netherlands. Since 2016, this unique franchise has been 100% franchised, with the entrepreneurs jointly owning 50% of the business. The remaining 50% is held by De Monnik Dranken, a family business that has been importing and distributing beverages for over 100 years.

The franchise distinguishes itself as a full-service liquor store with a wide range of products including craft beers, unique spirits, gifts, and wines exclusively available through the franchise. In addition to this assortment, there is ample extra space for entrepreneurs to specialize in local products and demand.