

**Profile number**

110235

**Company in Direct Marketing, Communication and Distribution****Located in**

Spain

**General information****Sector**

Service industry

**Type of company**

Business services

**Legal entity:**

Other

**Type of transaction**

Shares

**Life phase enterprise**

Full-grown

**Employees in FTE**

&gt; 50

**Type of buyer:**

- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

€ 5.000.000 - € 10.000.000

**Asking price**

€ 5.000.000 - € 10.000.000

**Earnings before taxes**

€ 1.000.000 - € 2.500.000

**Company history/background**

The Group, since 1996 in Madrid, has been expanding its services to encompass comprehensive direct marketing management. The main objective over these 28 years has been to provide clients with the most professional and controlled service. It has participated in the development of more than 2,500 companies from Madrid, a fact that confirms the trust and loyalty demonstrated by its clients.

Today, there is a central coordinating hub in Madrid and two in-house production centers. Integrated **outsourcing**

services from accredited partners are available, incorporating innovative techniques and resources such as multichannel services, online marketing, geomarketing, and email marketing.