

## Profile number

110222

## Two-wheeler specialist shop for major brands

### Located in

North Netherlands

## Personal data

### Sector

Retail non-food

### Type of company

Bicycle store

### Legal entity:

Partnership

### Type of transaction

Assets / liabilities

### Life phase enterprise

Full-grown

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition

## Financial information

### Turnover last financial year

€ 1.000.000 - € 2.500.000

### Asking price

To be agreed

### Earnings before taxes

€ 100.000 - € 250.000

## Company history/background

### Company Profile

A household name in Drenthe and the surrounding area for over 30 years, specializing in the sale, repair, and maintenance of bicycles of all shapes and sizes. With dealerships for various brands, the company specializes in the region in electric bikes, city bikes, road bikes, mountain bikes, cargo bikes, and adapted bikes (Van Raam).

In addition to the showroom, there is an in-house workshop. With 3 employees alongside the owners, there is a competent sales and technical team that is highly valued for its customer friendliness, reliability, and quality. The mechanics possess excellent professional knowledge. Driven, they handle pre-delivery inspections, maintenance, and repairs. The company has a fully equipped workshop and is BOVAG certified.

The company enjoys excellent brand recognition and boasts a loyal customer base ranging from enthusiastic e-bikers to sporty road cyclists and daily bike users. Sales take place from the spacious showroom and sales plaza. Models are presented with attention to detail. The dealer offers a wide range of accessories, clothing, and merchandise.

## Unique selling points

### Features

The specialist bicycle shop sells over 500 bicycles annually, both new and top-quality used. The business is located in the entrepreneur's own premises and is expected to be continued on a lease basis. The shop, including the yard and workshop, is centrally located in the economically active region of Drenthe.

The business is conducted in the legal form of a general partnership (Vof). Due to the profitability of the business, it can be assumed that the activities will be continued in the form of a private limited company (BV).

The company performs above average compared to the benchmark on workshop rates, labor costs, gross profit margin, operating expenses, and social media presence. (source: dealer business comparison)

## Other

### Kerncijfers

- Omzet: € 1.200.000
- Bedrijfsresultaat € 249.00
- Organisatie:
  - Bedrijfsleiding en verkoop 1,0 fte
  - Administratieve ondersteuning en verkoop 0,5 fte
  - Werkplaats 3 monteurs 2,8 fte
- Verkoopoppervlak: hal en open werkplaats ca. 300 m2 + plein ca 250m2

- Verkoopgebied: regionaal (straal ruim 50 km, tot in Duitsland)

## Transactie

De winkel met werkplaats zal in beginsel worden verhuurd aan koper. Overigens is overname van het onroerend goed bespreekbaar.

## Prijs

Nader overeen te komen

## Procedure

Na het ondertekenen van een geheimhoudingsverklaring zal een kennismaking met ondernemers en verkoopbegeleider een eerste verdieping aan de inhoud geven. Bij gebleken belangstelling zal een informatiememorandum beschikbaar worden gesteld.