

## Profile number

110120

## Franchise organization in minor damage repair

### Located in

South Holland

### Personal data

#### Sector

Retail non-food

#### Type of company

Car dealer, service station

#### Legal entity:

Limited Company

#### Type of transaction

Assets / liabilities

#### Life phase enterprise

Full-grown

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition

### Financial information

#### Turnover last financial year

€ 0 - € 100.000

#### Asking price

€ 100.000 - € 250.000

#### Earnings before taxes

€ 0 - € 100.000

### Company history/background

Offered is a specialist organization of franchisees focusing on cosmetic damage repair (spot repair). The company has been active since 2002 and is looking for an energetic candidate who can take it to the next level with their contribution. The company has already provided a fulfilling life to two entrepreneurs and is ready for the next growth spurt.

Everything is in place; for the right candidate, this company is a flying start. Website (incl. SEO, Adwords, Fb, etc.), franchise contracts compliant with the latest legislation, recruitment models, etc. This concerns an asset-

liability transaction. Details can be discussed in person.

There are four pillars on which revenue is generated:

- Franchise
- Materials
- Homemade work
- Leads

Therefore, there is very stable business operations to fall back on at all times. You are purchasing only the inventory, intellectual property, and revenue.

The business activity focuses on minor damage repair. This model can be expanded into adjacent sectors or by deepening the product ranges. The company is a highly profitable specialized niche organization. There is no burden from reinvestments, but rather a continuation of existing activities.

Step right in and go applies to both the franchisor (you as the buyer) and the franchisees you will recruit. The company is currently located in The Hague but can be easily relocated. The property in The Hague is being sold separately and is not part of the transaction. Because we operate nationwide, the location of the branch is irrelevant.

There are currently four installation orders in inventory with a turnover value of 180,000. The profit margins are therefore high. The risk profile for revenue loss is extremely low; I would be happy to explain this in a personal meeting.

## Unique selling points

Why is this a golden opportunity:

- Highly specialized, low costs
- Great potential
- Expandable to adjacent sectors
- Expandable to adjacent product ranges

Rarely will a company be offered with such a high EBIT. The energy lies in recruiting franchisees and properly managing the network. Naturally, it is also helpful if you become proficient in the tasks to be performed. Due to its niche nature, it remains small-scale. This directly means that reinvestments are virtually negligible.

The strength lies in the "more of the same concept". The activities are known, you execute the rollout.

## Other

The right person is technically/commercially minded and willing to invest energy in a highly niche-focused enterprise. I am offering the company for sale because it is poised for a growth spurt, but due to my age, I no longer wish to oversee that phase myself.

The company originated from Chipsaway.co.uk, shares the same format, and is under construction from A to Z. The concept has remained virtually unchanged over the past 20 years, with the exception of only one or two structural improvements. The foundation is fully in place to take this to a national level.