

Profile number

110070

Professional car wrapping and signage company in the Amsterdam region

Located in

North Holland

Personal data

Sector

Service industry

Type of company

Advertising agency

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Growing

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 500.000 - € 1.000.000

Asking price

To be agreed

Earnings before taxes

€ 100.000 - € 250.000

Company history/background

This company specializes in vehicle decals, car wrapping, and signage (both indoor and outdoor). The company offers a total solution encompassing design, film selection, installation, and finishing. Its scope of work extends from single vehicles to large fleets, and from facade and roller shutter lettering to full-colour wraps. The organization is based in the Amsterdam region and focuses on SMEs, transport companies, and advertising agencies. Key pillars are quality, sustainability, fast turnaround times, and customer-oriented service.

The client base consists primarily of business clients, including international mobility platforms, advertising agencies, transport companies, and SMEs. The clients generate revenue through order-based collaboration. The client base demonstrates strong loyalty through word-of-mouth and long-term relationships.

The company operates from a strategically located branch with a compact and experienced team of six employees.

Unique selling points

The leased location with growth potential offers excellent accessibility and parking facilities for customers and employees.

Other

The company has a stable financial foundation that has shown average growth over the past few years. During 2025, there was a long-term sick employee and an underperforming employee. As a result, revenue for the whole of 2025 is expected to be somewhat lower than in 2024. The long-term sick employee has since returned to full work, and the underperforming employee has been replaced.

The order book for 2026 is good, making the expectations for 2026 very positive.

The company thereby offers a solid starting position for further growth, expansion of services, or integration into an existing organization. Scaling up can be achieved through digital marketing and geographical expansion, with sufficient opportunities for organic revenue development.