

## Profile number

109652

## Established home furnishings store with a strong reputation and growth potential in the Utrecht region

### Located in

Central Netherlands

## Personal data

### Sector

Retail non-food

### Type of company

Furniture store

### Legal entity:

Limited Company

### Type of transaction

Assets / liabilities

### Life phase enterprise

Full-grown

### Employees in FTE

5 - 10

### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

## Financial information

### Turnover last financial year

€ 1.000.000 - € 2.500.000

### Asking price

To be agreed

### Earnings before taxes

€ 250.000 - € 500.000

## Company history/background

In the Utrecht region, a leading home furnishings store is available for acquisition – a family business with an impressive 90-year history. Since its founding, this company has grown into a household name in the region for living and sleeping. The business has been built up with care and craftsmanship over generations, resulting in an excellent reputation and a loyal customer base. The current owners are choosing to take a new direction,

presenting this unique opportunity.

What makes this furniture store unique is the combination of experience, personal service, and a contemporary range. The showroom, spanning no less than 3,000 m<sup>2</sup>, accommodates a very wide assortment: from classic to modern and from country charm to sleek design lines. Thanks to affiliation with a strong purchasing cooperative and two specialized brands in the field of living and sleeping, the selection is always up-to-date and attractively priced. Personal attention is central – customers receive expert advice and assistance from a dedicated team of approximately ten committed employees. The in-house delivery and assembly service underscores the full-service nature of the company.

## Unique selling points

The core activities consist of the sale of living room and bedroom furniture, upholstery, and interior design advice. The store primarily serves private customers from the wider region and is known for the time and attention devoted to every project – from individual purchases to complete furnishing projects. Regular visits to (inter)national furniture fairs ensure that trends are quickly identified and translated into the product range. The company is ready to grow even further, for example through expanding online visibility, webshop development, or strengthening local marketing.

## Other

- Strategic buyer: home furnishings retailer or industry peer looking to expand in the Central Netherlands.
- Entrepreneur with a passion for interiors: SME owner or duo with ambition in the home furnishings industry.
- Investor with a management solution: seeks a stable company with growth potential.