

Profile number

108790

Investment into a unique and strong e-commerce business with high profitability

Located in

Belgium

General information

Sector

Wholesale

Type of company

Trading company

Legal entity:

Other

Type of transaction

Shares

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

Investor

Financial information

Turnover last financial year

Confidential

Asking price

€ 250.000 - € 500.000

Earnings before taxes

Confidential

Company history/background

Research and Development of natural products already completed, unique business strategy already in place. Direct 2 Consumer Business Model Own brands : natural products in high demand. Strong growth anticipated in the coming years. Low cost structure.

E-commerce D2C with strong consumer connection. Natural Alternatives 4 mass-marketed products in various sought-after product categories. Own Brands 4 strong customer retention. Exclusive agreements with production

partners. More information will gladly be disclosed after signing of non-disclosure agreement.

Unique selling points

Uniquely developed products under Own Brands @ the lowest prices.

Portion of Sales goes to Charitable causes.

High Consumer Demand.

Other

Sales expectations of +€25.000.000,- by 2030. Expected EBITDA : +10% of turnover.

Total Funding Round : 20% equity stake in this exciting Business Opportunity @ €500.000,-.

A Lifelong 1% on Total Yearly IBM Sales will be paid out to the Investor coming on Board.