

Profile number

108489

Expansion of martial arts gym to Phuket, Thailand seeks co-investment partner

Located in

Netherlands

Personal data

Sector

Leisure

Type of company

Other

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 250.000 - € 500.000

Asking price

€ 100.000 - € 500.000

Earnings before taxes

Confidential

Company history/background

Successful in the Netherlands, a logical expansion to Phuket.

A company active in the Netherlands with a martial arts academy aims to establish a world-class gym in Phuket (Thailand) specializing in the renowned Dutch Style kickboxing.

Around 10 million tourists (US/Europe) visit Phuket annually. At least 3% of this influx specifically chooses

Phuket because of the martial arts culture there, whether or not through all-inclusive packages.

The gym to be established offers high-quality training facilities, experienced trainers, luxury amenities, and strict hygiene standards, inspired by the highest European standards.

Dutch Style kickboxing.

Dutch Style kickboxing is internationally known for technical precision, power, and a strategic approach.

The gym in question wants to offer both beginners and advanced students the opportunity to train in Phuket under the guidance of experienced trainers.

Unique selling points

Integrated offer.

With this gym, they aim to distinguish themselves by offering facilities that meet strict hygiene regulations, and a luxurious and clean environment where athletes can fully focus on their workouts.

The intended high-end training facilities are equipped with modern equipment and spacious practice areas for both individual training and group classes.

In addition, recovery rooms and wellness facilities such as an ice bath, Thai sports massage, steam bath, and relaxation areas are integrated.

Other

Participation in the share capital.

The intended location in Phuket is well situated, surrounded by other martial arts schools as well as (newly built) hotels aimed at the rapidly growing inbound tourism.

The entrepreneurs in question are already active in Phuket with another business (Wellness), in addition to their activities in the Netherlands.

We are seeking a party willing to participate in the share capital. The total capital requirement amounts to 500,000 euros. The company is also making a substantial investment itself.