

Profile number

105842

SaaS solution for inbound and outbound communication seeks active investor and/or MBI candidate

Located in

Netherlands

Personal data

Sector

IT service

Type of company

Software development

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 0 - € 250.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Gain more control over inbound and outbound communication.

An experienced IT entrepreneur has developed a modular SaaS solution that enables SMEs to gain more control over their inbound/outbound communication.

The modules can be quickly used by employees and management without training.

Suitable for multiple sectors.

The SaaS solution is suitable for multiple sectors in the SME sector, including:

- For call centers and contact centers
- For (legal) file creation
- For optimizing customer service and customer experiences
- For sales and marketing purposes
- Due to compliance requirements
- For rapid improvement of products and services

Unique selling points

Currently custom-made, in the foreseeable future as a plug & play solution.

Currently, an optimal solution is being determined for each client, via analysis, implementation, and subsequent go-live.

The objective is to develop a plug & play solution in the foreseeable future, whereby the customer can (largely) implement the SaaS solution themselves.

Other

Active investor / MBI wanted.

The minimum capital requirement amounts to 100,000 euros. The entrepreneur is seeking an active investor and/or MBI candidate to jointly shape further product development and marketing.