

Profile number

105286

Total asset management solution seeks growth capital

Located in

Netherlands

Personal data

Sector

IT service

Type of company

IT Hardware

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

Confidential

Asking price

€ 100.000 - € 500.000

Earnings before taxes

Confidential

Company history/background

Real-time monitoring of mobile assets indoors

The company in question provides a proven total solution (hardware including sensors, SAAS platform, and app) to monitor mobile assets. Insight is gained not only into the location of assets inside a building but also those in transit. Other user data is also automatically collected and clearly displayed in the dashboards.

The solution can lead to:

- purchasing savings
- productivity improvement
- prevention of loss and theft prevention

Active in diverse sectors

With its Bluetooth-based, plug & play, real-time track & trace and monitoring total solution, this company is active in:

- the healthcare sector
- the manufacturing industry, installation sector
- the logistics/transport sector
- the agricultural sector

Unique selling points

Fast installation for one-time fees in combination with monthly subscriptions

The company sells based on one-time setup fees and monthly subscription costs. To grow faster, it is seeking growth capital to invest in sales capacity and account management.

Other

Participation in the share capital

We are seeking investors willing to provide at least 100,000 euros. Participation in the equity capital is negotiable. Expertise in telecom, healthcare, manufacturing, transport, logistics, or the agricultural sector is a plus. The total capital requirement amounts to 300,000 euros.