

Profile number

105243

Platform-as-a-service for business networking seeks investor for further rollout

Located in

Netherlands

Personal data

Sector

IT service

Type of company

Website

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

Confidential

Asking price

€ 100.000 - € 250.000

Earnings before taxes

Confidential

Company history/background

Online and offline networks

The company in question has developed a platform (as a service) that enables business professionals to network smartly, including knowledge about what other professionals are looking for.

The platform connects professionals via existing business events organized by third parties. Additionally, users

can organize events themselves and create business communities around specific themes.

The business events market in the Netherlands has a size of over 9 billion. In that market, nearly half of event providers do not use a network app or Platform-as-a-Service.

Continuity in developing a personal network

The platform enables further structure and continuity of business meetings and networking activities, far exceeding the scope of a one-off event or the mere exchange of business cards.

Organizers can add an online or offline business event to the platform, but any event participant can do so as well. In this way, a platform is created with a high degree of dynamism in the interactions between business professionals.

The communities and events organized by a platform member can be either open or closed.

Unique selling points

Income

The revenue of this company is derived from the following services:

- premium membership,
- expertise content (within specific communities),
- job recommendations (committee on referrals),
- subscriptions for venue providers (for offline events).

Other

Capital requirement

The company is seeking an investor to participate in the share capital with 150,000 euros. Preferably an investor with added value, a senior sparring partner with experience in business services and/or IT.