

**Profile number**

105172

**Successful healthcare formula seeks investors for nationwide rollout****Located in**

Netherlands

**Personal data****Sector**

Healthcare

**Type of company**

Other

**Legal entity:**

Limited Company

**Type of transaction**

To be determined

**Life phase enterprise**

Growing

**Employees in FTE**

10 - 25

**Type of buyer:**

- MBI candidate
- Strategic acquisition
- Investor

**Financial information****Turnover last financial year**

Confidential

**Asking price**

€ 250.000 - € 500.000

**Earnings before taxes**

Confidential

**Company history/background**

Proven successful and profitable

The company in question has a formula in the healthcare / lifestyle sector and is proven successful and profitable. There are demonstrable growth opportunities in a market characterized by a low degree of concentration. Target groups are increasing (in percentages and in absolute numbers), partly due to the aging population and growing diversity.

Reimbursed by health insurers

Approximately 95% of the revenue generated by this company comes from reimbursement by health insurers. The remaining revenue is paid by customers who decide to pay for the services themselves. This group is expected to increase.

## Unique selling points

Strong online strategy, dozens of visitor locations

Over the past few years, the company has developed a strong online strategy, including state-of-the-art ICT. In addition, there are dozens of visiting locations for clients. The company is run by an experienced management team that now wishes to seize the opportunities to expand further in the Netherlands. This involves primarily increasing the number of company-owned branches, and at a later stage through franchising. It also involves increasing productivity by expanding the proprietary platform with blended care solutions.

## Other

Participation in the share capital

The capital requirement amounts to 300,000 euros; participation in the share capital is possible. A potential active contribution (MBI) is open for discussion, subject to a management background in healthcare and/or the successful rollout of a service delivery formula.