

## Profile number

103966

## E-commerce company in household goods seeks growth partner

### Located in

Netherlands

### Personal data

#### Sector

IT service

#### Type of company

E-commerce

#### Legal entity:

Limited Company

#### Type of transaction

To be determined

#### Life phase enterprise

Growing

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

Confidential

#### Asking price

€ 100.000 - € 250.000

#### Earnings before taxes

Confidential

### Company history/background

Quality products.

The company in question is active in the purchase and sale of high-quality household goods (non-electrical).

Fast delivery and high customer satisfaction.

Products are purchased based on attractiveness, quality, and added value. Products must consistently simplify and/or enhance the lives of consumers.

Clear product communication, safety in use, and fast delivery are important principles for this e-commerce company.

The focus is currently on decoration, accessories, and cleaning utensils.

## Unique selling points

Multichannel, sales in Europe.

Having achieved good results in the Benelux, steps are now being taken towards sales in Europe, starting in Germany.

## Other

Capital for expanding inventory;

The company is seeking a growth partner to jointly achieve a larger purchasing volume. This will lead to increased revenue and a higher margin per product. Participation in the share capital is negotiable. The capital requirement amounts to 150,000 euros.