

Profile number

103415

Distinctive cosmetics brand (skincare) seeks experienced e-commerce partner

Located in

Netherlands

Personal data

Sector

IT service

Type of company

E-commerce

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Growing

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

Confidential

Asking price

€ 250.000 - € 500.000

Earnings before taxes

Confidential

Company history/background

Premium body care line

The company in question has developed an innovative premium body care line, supported by an international patent.

The skincare line contains demonstrably active ingredients for good skin care and more.

Supported by science and social engagement

The efficacy of the ingredients used dates back thousands of years and is supported by modern science. The ingredients are sustainably sourced.

In addition, the company provides financial support to recycling, nature restoration, and sustainable agriculture.

Unique selling points

International sales

The company now sells its products online. Revenue is growing. The products are highly valued by users, and the product line has won a prestigious design award.

In addition, the company aims to further roll out its commercial strategy through (international) distributors.

Other

Grow together with an experienced (financial) e-commerce partner

The capital requirement amounts to 550,000 euros.

To this end, the company is seeking a collaboration with financial partners experienced in e-commerce. Preferably, this experience has been built up in cosmetics and/or e-commerce, including B-to-B distribution.