

Profile number

101638

The franchise rental agent of the Netherlands

Located in

Netherlands

Personal data

Sector

Service industry

Type of company

Real estate agents

Legal entity:

Other

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Our concept continues to grow. Will you grow with us? The Rental Agent of the Netherlands has existed since 2009. Quality and reliability come first. Our franchisees build their rental and management portfolios so that revenue grows annually. As of June 1, 2015, a breath of fresh air has swept through the organization. Two franchisees, together with two investors, have taken over the franchise organization. The focus is on national marketing, even better quality of service, centralized management clients, and improved support for the franchisees. This allows our franchisees to concentrate on what they do best: renting out and managing homes.

What we are looking for: Motivated entrepreneurs who strive for quality. Entrepreneurs who want to make a success of it and have an office of 3 FTEs within 2 years. Many of our franchisees are market leaders in their region. Impeccable conduct and a good reputation are essential; a background and experience in real estate are a plus. A Bachelor's degree level of work and thinking is necessary to guarantee quality.

Unique selling points

What we offer franchisees:

- Exclusive territory for rental and management with high revenue potential;
- New rental customers via own network of lead sites;
- National marketing for the No. 1 rental agent;
- Support in business operations;
- Legal support by in-house legal assistant;
- Rental agreements for specific situations drafted by a tenancy law attorney;
- Website with more than 100,000 visitors per month;
- Automatic linking of all possible free rental property websites;
- Special rates for paid rental property websites;
- Back office system for full rental automation;
- Access to a database of many thousands of home seekers;
- Use of the private network of expat sites;
- Invoicing system with administration integration;
- High-quality co-franchisees;
- Regular franchise meetings with fellow franchisees;
- Contacts with major investors from other regions;
- Use Third-Party Funds Foundation to serve large national investors.

Other

What we offer new franchisees:

- Onboarding period at an office in a nearby region;
- Personal coaching;
- Training "efficient and safe renting";
- Workshop on following up on internet leads. "From rental lead to rental deal";
- Starter pack (business cards, stationery, envelopes, etc.);
- Google local marketing package.

Financial additional:

- Entrance fee dependent on region, from € 15,000;

- Franchise fee 10% of realized turnover with a minimum of € 500 per month;
- Marketing fee 2016: € 250 per month.

Which regions are still available?

Alkmaar (incl. Den Helder, Hoorn etc.), Amersfoort, Amstelveen, Bergen op Zoom-Roosendaal, Dordrecht, Delft, Leiden, Tilburg, Zeeland, The Hague, Limburg.

Join the number 1 in the Netherlands! Interested? Then get in touch!