

Profile number

110907

Get straight into a proven, profitable e-commerce company

Located in

Utrecht

Personal data

Sector

Engineering

Type of company

Furniture

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Growing

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition

Financial information

Turnover last financial year

€ 2.500.000 - € 5.000.000

Asking price

To be agreed

Earnings before taxes

€ 500.000 - € 1.000.000

Company history/background

Mature e-commerce company with multiple webshops specializing in high-quality sustainable furniture and outdoor furnishings. The company has its own brand, proprietary product lines, a showroom, a broad supplier network, and over 15 years of order history.

The sales market is located in the Netherlands, Belgium, and France, with sales to both private and business customers. The company has built a strong position within its niche and possesses a proven foundation for further growth.

The company is active in the online sale of home, garden, and business furniture through multiple specialized webshops. Each webshop serves its own niche and target group, making the company widely applicable within both the residential and business markets.

In addition to online sales, the company has a showroom, its own brand position, and a practical distribution and supplier network. The products are focused on quality, sustainability, and long-term use.

There are clear growth opportunities in further scaling up, expansion within existing markets, and the professionalization of digital processes. The current owner would be happy to explain this personally during a confidential introductory meeting.

Unique selling points

The distinctive capability lies in the combination of a proven profitable enterprise, a proprietary brand, strong online visibility, years of market knowledge, and clear growth opportunities in the fields of AI, automation, and digitalization.

The company already has a solid digital foundation with multiple webshops, a partially automated quotation process, and an extensive SEO/FAQ structure that responds to the new way customers search via Google, AI overviews, and other digital channels.

For a candidate with a vision for e-commerce and AI, there is great potential here to streamline processes, follow up on requests faster, and make the company more scalable.

Other

Unique opportunity for an entrepreneurial, financially strong candidate who does not want to start from scratch, but wants to join a proven, profitable company immediately.

We are looking for a no-nonsense entrepreneur, MBI candidate, or strategic partner who sees opportunities, wants to move fast, and actively contribute to further growth. The company continues to operate strongly with excellent annual results, and participation offers the immediate prospect of sharing in the existing return.

The greatest opportunities lie in further scaling, AI, automation, e-commerce, and digital visibility. For someone with entrepreneurial spirit, capital, and a hands-on mentality, there is a great opportunity here to further expand an existing revenue stream.

Participation, direct entry, or a phased acquisition are negotiable. Details will be explained personally during a confidential introductory meeting on location.