

Profile number

110900

Small boat manufacturer

Located in

Utrecht

Personal data

Sector

Engineering

Type of company

Martial and shipbuilding industry

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

Strategic acquisition

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Manufacturer and trading company of folding boats suitable for anglers, city boaters, and other forms of recreation.

In addition to being the importer for a renowned American supplier, this company also developed its own model in 2023 and has already launched it on the market. The technology behind foldable boats has proven itself to be robust and reliable for decades. Today's challenge lies primarily in marketing and sales.

The factory purchases the parts from Dutch partners and assembles them itself on-site. Sales activities also take

place from this same location, which also serves as a showroom.

Unique selling points

A unique boat ideally suited for people who lack storage capacity and/or a permanent berth but still want to go boating. The boat is lighter than an inflatable version and indestructible. Furthermore, it is CE-approved. The accessories are specially designed for this boat as well as for the American version.

Other

- Eigen ontwerp, CAD-bestanden en technische documentatie
- CE-markering conform de Europese Pleziervaartrichtlijn
- Productiemiddelen
- Voorraad afgemonteerde boten, demo-units en werk in uitvoering
- Voorraad accessoires: motoren, riemen, zittingen, tassen, reserveonderdelen
- Merk, domeinnaam, website, e-commerce en marketingbibliotheek
- Klantenbestand, leveranciersrelaties en dealer-pipeline (goodwill)
- Eventueel is de huur van de huidige locatie over te nemen.
- BV met wat compensabel verlies.