

Profile number

110864

Franchise location in Den Bosch for takeover: strong retail concept in a well-known location

Located in

Netherlands

Personal data

Sector

Retail non-food

Type of company

Bookstore

Legal entity:

Other

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

Strategic acquisition

Financial information

Turnover last financial year

€ 1.000.000 - € 2.500.000

Asking price

€ 0 - € 100.000

Earnings before taxes

Confidential

Company history/background

This franchise location is situated in Den Bosch and is part of a nationally known retail chain with a long history in the Netherlands. The store benefits from a strong brand position, national marketing support, and a proven business concept. Thanks to the combination of local involvement and the advantages of a larger organization, the location has built a solid position within its catchment area.

The business is offered on a franchise basis. This means that the entrepreneur is the independent owner of the establishment, but makes use of the formula, knowledge, purchasing power, marketing activities, and support of

the franchise organization.

The store focuses on the sale of books, magazines, office supplies, writing instruments, gift items, greeting cards, and related products. In addition, the branch offers various supplementary services that contribute to a frequent flow of visitors and a broad customer base.

Due to its varied assortment, the company appeals to both private and business customers. The combination of daily purchases, gift items, and service-oriented support ensures multiple revenue streams throughout the year.

Unique selling points

This company distinguishes itself through the combination of a strong national formula and a locally established customer base. The branch benefits from the reputation of the franchise organization, professional marketing support, and central purchasing agreements.

In addition, the concept offers streamlined business operations with a broad assortment that appeals to diverse target groups. Strong brand recognition, a proven business model, and support from the franchisor reduce entrepreneurial risks compared to a fully independent retail concept.

Other

This acquisition offers opportunities for both new and experienced entrepreneurs looking to join a proven retail concept. An affinity with retail, customer focus, and entrepreneurship are more important than specific industry experience, as support and guidance are available from the franchise organization.

The company is suitable for candidates who wish to run their own business, but at the same time want to benefit from a professional organization in the areas of formula development, marketing, automation, purchasing, and operational support.

With the combination of an established location, a recognizable concept, and a wide assortment, this branch represents an interesting opportunity for entrepreneurs looking for an existing retail business with growth potential.