

## Profile number

110847

## Successful hospitality business in a prime location in Capelle aan den IJssel

### Located in

South Holland

### Personal data

#### Sector

Leisure

#### Type of company

Restaurants

#### Legal entity:

Other

#### Type of transaction

To be determined

#### Life phase enterprise

Growing

#### Employees in FTE

5 - 10

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

€ 500.000 - € 1.000.000

#### Asking price

€ 100.000 - € 500.000

#### Earnings before taxes

Confidential

### Company history/background

This hospitality establishment is located at Stadsplein in Capelle aan den IJssel and is part of a proven hospitality concept with multiple locations in the Netherlands. The location was completely renovated and modernized in 2023, during which the existing building was thoroughly remodeled and redesigned. A conscious effort was made to retain the existing clientele while attracting new target groups. The result is a contemporary hospitality business with a fresh look and a strong local presence.

The location is offered on a franchise basis. This means that the new entrepreneur becomes the independent owner of the business, but benefits from the brand recognition, knowledge, support, marketing, and proven working methods of the franchise organization. As a result, the entrepreneur benefits from the advantages of independent entrepreneurship with the support of an established formula.

This hospitality establishment focuses on breakfast, lunch, dinner, and delivery. Guests can choose from an extensive menu including sandwiches, burgers, salads, hot meals, and various drinks. The location caters to a broad clientele, ranging from shoppers and business guests to families and groups of friends.

Due to its central location on the Town Square, the business benefits from a constant stream of visitors and excellent visibility. In addition, the establishment offers opportunities for both on-site consumption and takeaway and delivery services.

## Unique selling points

The distinguishing feature of this establishment lies in the combination of a modern appearance, a widely accessible menu, and a strong focus on hospitality. Guests particularly appreciate the friendly service, the relaxed atmosphere, and the good value for money. As a result, the business has built a strong reputation in the region.

In addition, the location benefits from the advantages of a proven hospitality concept. Product development, marketing activities, and operational support are organized centrally, allowing the entrepreneur to focus on daily business operations and further growth of the establishment. The concept has proven itself at multiple locations and features a recognizable formula with loyal guests.

## Other

This business is ideally suited for an enterprising hospitality professional who wants to run their own business within the security of a proven franchise organization. Experience in hospitality, retail, or guest services is a plus, but more important are commercial skills, leadership, and a passion for the guest experience.

The branch features a modern interior, an attractive location in the center of Capelle aan den IJssel, and an existing client base. As a result, a new entrepreneur can immediately join an operational enterprise with growth potential.

The ideal buyer is an energetic entrepreneur who sees opportunities in further expanding revenue, strengthening the local market position, and making optimal use of the support from the franchisor. This creates an excellent foundation for long-term and successful entrepreneurship within the hospitality sector.