

Profile number

110693

Innovative company/concept for hair growth and skin improvement: with a very attractive acquisition price!

Located in

South Holland

Personal data

Sector

Wholesale

Type of company

Trading company

Legal entity:

Limited Company

Type of transaction

Shares

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

To be agreed

Earnings before taxes

Confidential

Company history/background

The company develops, sells, and rents innovative red LED light products for hair growth and skin improvement. More than 5,000 scientific studies have demonstrated that red light improves cellular function by stimulating the mitochondria in our cells to produce more ATP cellular energy and thus function optimally. Research has also shown multiple benefits for skin health, the reduction of inflammation, and the recovery process. The company

operates primarily through its own website and has growth potential both in the Netherlands and internationally.

This company focuses on the sale and rental of high-quality LED fixtures for hair growth and skin improvement – a fast-growing niche within the wellness and beauty sector. The products are sold to consumers and professionals via its own webshop and targeted online marketing campaigns. Additionally, the company manages its own brand, including the associated intellectual property, such as product designs, trademark rights, and content. Customer service and support are an important part of the business operations, through which the company distinguishes itself via personal guidance and in-depth product knowledge.

Unique selling points

The market for hair growth solutions and skin improvement is on the rise worldwide. This company is capitalizing on this smartly with an innovative product for which there are currently no direct competitors of the same form or quality. Thanks to the strong positioning and distinctive character of the LED fixtures, there is ample room for international growth. Moreover, there are various opportunities for strategic collaborations with, among others, hairdressers, clinics, beauty salons, and e-commerce platforms. This makes the company not only unique in its offering but also scalable and ready for the next growth phase.

Other

The current owners have insufficient time to further develop the company and make optimal use of the marketing opportunities. The sale offers a (young) entrepreneur with drive and vision a unique opportunity to acquire and expand an innovative company with proven potential: both nationally and internationally!