

Profile number

110635

Digital infrastructure for consumer tasks seeks investor

Located in

Netherlands

Personal data

Sector

IT service

Type of company

E-commerce

Legal entity:

Limited Company

Type of transaction

To be determined

Life phase enterprise

Starting

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Investor

Financial information

Turnover last financial year

€ 0 - € 100.000

Asking price

€ 0 - € 100.000

Earnings before taxes

€ 0 - € 100.000

Company history/background

Market

Consumers increasingly hold multiple subscriptions, while cancelling is often cumbersome and time-consuming. The problem is structural and affects hundreds of millions of consumers in Europe and the US, among other places.

Proposition

The first module is an online cancellation service: the user indicates which subscription needs to be terminated, and the platform handles the rest for a small convenience fee. One action instead of a process.

Unique selling points

Model

Transactional revenue model per action with a low entry barrier and, in principle, high repeat value. The platform is modular and expandable to multiple similar services within the same infrastructure, which leads to a robust and predictable revenue pattern at scale.

Other

Investment

We are seeking €100,000 for launch, further development, and initial marketing. Goal: rapid market validation and scaling of a scalable digital services model.