

## Profile number

110628

**Specialized provider of medical and cosmetic laser and skin treatments with two locations in the Netherlands.**

## Located in

Netherlands

## Personal data

### Sector

Healthcare

### Type of company

Cosmetic clinic

### Legal entity:

Limited Company

### Type of transaction

Shares

### Life phase enterprise

Growing

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

## Financial information

### Turnover last financial year

€ 500.000 - € 1.000.000

### Asking price

To be agreed

### Earnings before taxes

Confidential

## Company history/background

Transfer of 100% of the shares in the operating company

The acquisition includes the operational activities and associated assets.

The current shareholder is willing to transfer the business with due care and to remain involved for a period to be

agreed upon following the transaction.

Interested parties can request the full IM. Based on concrete interest, qualifying parties will subsequently be invited to a management meeting.

The company is active in **medical and cosmetic skin and laser treatments**, performed within a clinical setting by qualified personnel, with treatments in fixed courses.

The organization operates from **two locations in the Netherlands**, with one location having substantial space for further capacity expansion and growth without a direct increase in the number of branches.

Some of the treatments are **(partially) reimbursable through health insurers**, partly due to holding relevant paramedical certifications and registrations, including affiliation with professional associations.

The company has invested structurally in **SEO-driven online visibility**, resulting in a continuous influx of clients, a high return rate, and a significant proportion of clients in ongoing and recurring treatment trajectories.

## Unique selling points

**Specialized laser and skin therapy:** The company focuses on medical and cosmetic laser and skin treatments, performed by qualified personnel within a clinical and paramedical setting.

**Paramedical positioning and reimbursability:** Some of the treatments are (partially) reimbursable through health insurers, partly thanks to relevant certifications and professional registrations.

**Two locations with independent operations:** The company operates from two locations in the Netherlands that function largely independently within one central organization.

**Strong online visibility:** Through structural investment in SEO, the company benefits from a stable online influx of new clients.

**Recurring client base:** Treatments largely take place in trajectories, resulting in a significant proportion of returning and active clients.

## Other

**Trajectory-driven revenue:** a client base of approximately 4,200 individuals, of whom about 775 are currently active.

**Clear revenue mix:** the largest revenue driver is laser hair removal (approx. 75–80%), with a growing share of skin improvement towards ~25% due to recent investments and proposition broadening.

**Additional revenue alongside treatments:** the combination of treatment revenue and sales of supporting skincare products strengthens customer value.