

Profile number

110627

A successful alternative to fast fashion, offering fashion for men and women that is sustainable in both style and quality.

Located in

Netherlands

Personal data

Sector

Retail non-food

Type of company

Clothing store

Legal entity:

Sole Proprietorship

Type of transaction

Assets / liabilities

Life phase enterprise

Full-grown

Employees in FTE

< 5

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

€ 100.000 - € 250.000

Asking price

To be agreed

Earnings before taxes

€ 0 - € 100.000

Company history/background

The company was founded in the late 1990s as a specialized store with a clear vision of conscious and sustainable fashion. In the years that followed, the concept gradually grew into a recognizable and stable specialty store with a permanent place in the local shopping area.

The company stands for timeless, sustainable fashion as an alternative to fast fashion, with a clear focus on quality, ethical production, and natural materials. The concept combines a carefully selected assortment with personal service and expert advice, aimed at customers who make conscious choices. Thanks to this clear positioning, the store has a loyal customer base and a proven, stable right to exist.

Unique selling points

Clear and consistent sustainable profile : focus on eco-, organic, and fairwear, with timeless quality as an alternative to fast fashion.

Carefully curated assortment : small, often exclusive brands with natural materials and a long lifespan.

Personal and substantive service : specialized knowledge and attention ensure trust and a loyal customer base.

Other

This type of business is best suited to a hands-on entrepreneur with an affinity for sustainable fashion and personal customer contact. Think of a start-up or career changer looking for a manageable, proven specialty store with immediate entrepreneurial income. An entrepreneur who consciously wants to work on a smaller scale and more independently also aligns well with this profile.