

## Profile number

110598

## Shop selling sports shoes with personal advice

### Located in

Netherlands

### Personal data

#### Sector

Retail non-food

#### Type of company

Sporting goods store

#### Legal entity:

Sole Proprietorship

#### Type of transaction

Assets / liabilities

#### Life phase enterprise

Full-grown

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition

### Financial information

#### Turnover last financial year

€ 100.000 - € 250.000

#### Asking price

To be agreed

#### Earnings before taxes

€ 0 - € 100.000

### Company history/background

In the heart of the Burgundian city of Breda, in a bustling shopping street with a large catchment area, lies a hidden gem in the sports world: a company known for its innovative approach and deep passion for movement and health. Originally started by two visionary physiotherapists, this company has grown into a leading player that combines sport and science to enable top performance. The location is an accessible and inspiring base for collaboration with athletes, businesses, and professionals.

The company is active in footwear for running, walking, indoor sports, hockey, padel, and tennis. But also sports and walking socks, compression socks, sports bras, and insoles.

## Unique selling points

With a rich history rooted in care and expertise, the company offers custom-made shoes following an analysis for athletes, recreational sports enthusiasts, and anyone who wants to exercise healthily. Their unique approach, steeped in years of practical experience, has built a strong reputation in the region and beyond. Customers choose them not only for their impressive results, but above all for their personal approach and genuine dedication.

## Other

Now a unique opportunity arises: the company is seeking a Management Buy-In (MBI) candidate or a strategic partnership with an organization active in the sports sector. Without immediate succession, the current owners, who have built this success together over many years, are opening the doors to a fresh perspective and new energy.

For those who dream of a role in a sporty, innovative, and people-oriented company, this is the chance to continue a proven success story and take it to new heights. Intrigued? This is the perfect place where passion and professionalism come together!

The company has now sold more than 100,000 shoes to approximately 30,000 customers, demonstrating satisfaction and the fact that customers return.

The male owners work by appointment to take time for an analysis, advice, and fitting of the right shoe.

The company is looking for an MBI candidate or a partner company that wants to expand.