

## Profile number

110530

## Very successful women's fashion store in the heart of the city center with a loyal customer base

### Located in

Netherlands

## Personal data

### Sector

Retail non-food

### Type of company

Clothing store

### Legal entity:

Limited Company

### Type of transaction

Shares

### Life phase enterprise

Full-grown

### Employees in FTE

< 5

### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

## Financial information

### Turnover last financial year

€ 250.000 - € 500.000

### Asking price

To be agreed

### Earnings before taxes

€ 0 - € 100.000

## Company history/background

Over the past 15 years, the store has built a strong reputation among a loyal and affluent clientele. Personal service, a carefully curated collection, and a pleasant shopping experience are central to its philosophy. In 2024, the store underwent a thorough renovation and modernization, giving the characteristic building a fresh and contemporary look.

This concerns a rental property with a total surface area of 100 m<sup>2</sup>, of which 85 m<sup>2</sup> is retail floor space. There is ample parking in the immediate vicinity, a wide variety of retail businesses, and no vacancies.

The focus is on the sale of stylish women's fashion, shoes, and accessories in the mid- to upper segment. The brand portfolio consists of a carefully selected mix of strong fashion brands with good margins and a good fit with the local target group. Marketing takes place primarily via social media and the webshop. Additionally, the store has a loyal customer base, a large portion of which returns regularly.

## Unique selling points

The strength of the company lies in personal attention, service, and a carefully curated collection that aligns well with the taste of the local target audience. Customers appreciate the honest style advice and the pleasant shopping experience, resulting in strong customer loyalty. The combination of a loyal customer base, an attractive location in a historic building, and a proven concept makes the company distinctive in the region.

## Other

The company offers great opportunities for both a start-up entrepreneur and an entrepreneur looking to expand with an additional branch. The owner is willing to fulfill an advisory and/or hands-on role after the acquisition.