

## Profile number

110351

## Modern coffee bar/lunchroom in the heart of Amsterdam

### Located in

North Holland

### Personal data

#### Sector

Leisure

#### Type of company

Coffee shop

#### Legal entity:

Other

#### Type of transaction

To be determined

#### Life phase enterprise

Full-grown

#### Employees in FTE

5 - 10

#### Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

### Financial information

#### Turnover last financial year

Confidential

#### Asking price

€ 100.000 - € 250.000

#### Earnings before taxes

Confidential

### Company history/background

#### Characteristic establishment in the center of Amsterdam

Since 2012, you'll find a charming coffee bar/lunchroom right on Waterlooplein in the heart of Amsterdam. A building with rounded shapes. A vibrant place where bagels, coffee, tourists, locals, and market lovers converge.

Inside, there's room for approximately 49 guests. Outside, on the spacious terrace surrounding the restaurant,

there are another 30 seats. The restaurant's large, wraparound windows provide plenty of natural light.

Can you see yourself standing here, between the market, the canals and the smell of freshly ground coffee?

## **Dynamic location and mix of guests**

The Waterlooplein location boasts a unique location with high foot traffic, a vibrant atmosphere, and ample opportunities for growth. These include increasing delivery revenue, establishing partnerships with surrounding businesses, and strengthening the location's community appeal.

## **New entrepreneur, new energy & a new-style location**

Perhaps you're already familiar with the Waterlooplein location as a guest. If so, you've probably noticed that it's still in an older style. So, you have to look past that a bit. It's actually a bit like buying a house: if you imagine what it could be, you see its potential.

Renovation plans are currently underway for the Waterlooplein location, a "refresh" as this franchise formula calls it. This way, as a new franchisee, you can start a fresh, vibrant business here. Curious about the current (new) style and design? Then visit the NDSM Wharf or Overtoom locations.