

Profile number

110351

Modern coffee bar/lunchroom in the heart of Amsterdam

Located in

North Holland

General information

Sector

Leisure

Type of company

Coffee shop

Legal entity:

Other

Type of transaction

To be determined

Life phase enterprise

Full-grown

Employees in FTE

5 - 10

Type of buyer:

- MBI candidate
- Strategic acquisition
- Investor

Financial information

Turnover last financial year

Confidential

Asking price

€ 100.000 - € 250.000

Earnings before taxes

Confidential

Company history/background

Characteristic establishment in the center of Amsterdam

Since 2012, you'll find a charming coffee bar/lunchroom right on Waterlooplein in the heart of Amsterdam. A building with rounded shapes. A vibrant place where bagels, coffee, tourists, locals, and market lovers converge.

Inside, there's room for approximately 49 guests. Outside, on the spacious terrace surrounding the restaurant,

there are another 30 seats. The restaurant's large, wraparound windows provide plenty of natural light.

Can you see yourself standing here, between the market, the canals and the smell of freshly ground coffee?

Dynamic location and mix of guests

The Waterlooplein location boasts a unique location with high foot traffic, a vibrant atmosphere, and ample opportunities for growth. These include increasing delivery revenue, establishing partnerships with surrounding businesses, and strengthening the location's community appeal.

New entrepreneur, new energy & a new-style location

Perhaps you're already familiar with the Waterlooplein location as a guest. If so, you've probably noticed that it's still in an older style. So, you have to look past that a bit. It's actually a bit like buying a house: if you imagine what it could be, you see its potential.

Renovation plans are currently underway for the Waterlooplein location, a "refresh" as this franchise formula calls it. This way, as a new franchisee, you can start a fresh, vibrant business here. Curious about the current (new) style and design? Then visit the NDSM Wharf or Overtoom locations.