

## Profile number

110351

## Modern coffee bar/lunchroom in the heart of Amsterdam

### Located in

North Holland

### General information

Sector	Type of company
Leisure	Coffee shop
Legal entity:	Type of transaction
Other	To be determined
Life phase enterprise	Employees in FTE
Full-grown	5 - 10
Type of buyer:	
• MBI candidate	
• Strategic acquisition	
• Investor	

### Financial information

Turnover last financial year	Asking price
Confidential	€ 100.000 - € 250.000

### Earnings before taxes

Confidential

### Company history/background

#### Characteristic establishment in the center of Amsterdam

Since 2012, you'll find a charming coffee bar/lunchroom right on Waterlooplein in the heart of Amsterdam. A building with rounded shapes. A vibrant place where bagels, coffee, tourists, locals, and market lovers converge.

Inside, there's room for approximately 49 guests. Outside, on the spacious terrace surrounding the restaurant,

there are another 30 seats. The restaurant's large, wraparound windows provide plenty of natural light.

Can you see yourself standing here, between the market, the canals and the smell of freshly ground coffee?

## Dynamic location and mix of guests

The Waterlooplein location boasts a unique location with high foot traffic, a vibrant atmosphere, and ample opportunities for growth. These include increasing delivery revenue, establishing partnerships with surrounding businesses, and strengthening the location's community appeal.

## New entrepreneur, new energy & a new-style location

Perhaps you're already familiar with the Waterlooplein location as a guest. If so, you've probably noticed that it's still in an older style. So, you have to look past that a bit. It's actually a bit like buying a house: if you imagine what it could be, you see its potential.

Renovation plans are currently underway for the Waterlooplein location, a "refresh" as this franchise formula calls it. This way, as a new franchisee, you can start a fresh, vibrant business here. Curious about the current (new) style and design? Then visit the NDSM Wharf or Overtoom locations.