

Profile number

110336

Successful Tanning Studio in Ter Apel

Located in

Groningen

General information

Sector	Type of company
Leisure	Fitness centre, sauna
Legal entity:	Type of transaction
Sole Proprietorship	Assets / liabilities
Life phase enterprise	Employees in FTE
Full-grown	< 5
Type of buyer:	
• Strategic acquisition	
• MBI candidate	

Financial information

Turnover last financial year	Asking price
€ 250.000 - € 500.000	€ 250.000 - € 500.000
Earnings before taxes	
€ 0 - € 100.000	

Company history/background

For sale: a well-established and fully equipped tanning studio. The business is located in a prime location in the center of Ter Apel, directly along busy walking routes to supermarkets. The studio has been a well-known name in Ter Apel and the surrounding area for many years and is known as a welcoming and professional studio for both men and women.

Location & premises

- Located in the center of Ter Apel
- Ideal position near main pedestrian routes and facilities
- Ample parking around the building
- Rental property
- Lease agreement valid for another 2 years, with extension possible
- The building is maintained and refurbished annually (by tenant and landlord)
- In 2020, 42 solar panels were installed (included in the takeover)
- Customer database of approximately 3,400 clients, built over 8 years

Staff

- 1 employee: 36 hours per week (certified tanning consultant)
- 1 employee: 20 hours per week (certified tanning consultant & nail stylist)
- 1 employee: zero-hour contract, flexible evenings and/or Saturdays
- 1 employee: zero-hour contract, flexible throughout the week
- Both zero-hour contract employees are certified tanning consultants.

Staff takeover is possible and negotiable.

Additional services

- Beauty salon, teeth whitening and cryolipolysis
- Nail salon with a large client base (currently not accepting new clients)
- Well-developed website with online booking system

Unique selling points

Sales & additional revenue

Strong retail sales including:

- Tapparfum
- WoodWick
- PUNE make-up
- Tanning cosmetics (Devoted Creations)
- Laundry perfume

These additional sales generate a clear increase in revenue.

Cabins can be used for multiple services or for installing additional tanning beds.

Revenue

- Financially healthy business with stable revenue and strong future potential.

- Further financial information is available for serious candidates.

Other

Takeover

- The business is offered as a complete package, including:
 - All tanning beds
 - Full inventory of the tanning studio, beauty salon, nail studio and make-up corner
 - Complete stock
- Turn-key business: ready to operate immediately
- Takeover guidance by the owner is possible

Reason for sale

A new professional opportunity has come my way that I would like to pursue.

This business has been built with love, care, and passion. We are therefore specifically looking for a buyer with the same passion and dedication to the profession.

Seriously interested? Feel free to contact us for more information about revenue, asking price, and other details.