

## Profile number

110199

## Bakery concept with Limburg flans, cakes, and seasonal specialties

### Located in

Overijssel

### Personal data

#### Sector

Retail food

#### Type of company

Bakery

#### Legal entity:

Other

#### Type of transaction

To be determined

#### Life phase enterprise

Full-grown

#### Employees in FTE

< 5

#### Type of buyer:

- MBI candidate
- Strategic acquisition

### Financial information

#### Turnover last financial year

Confidential

#### Asking price

€ 0 - € 100.000

#### Earnings before taxes

Confidential

### Company history/background

This artisanal flan shop in Zwolle is located on a corner in the Zwolle Zuid shopping center, a prime visible location right in the heart of the shopping area. The shop is situated near the entrance to two supermarkets and 50 shops in the Zwolle Zuid shopping center. As a customer, you can park for free in the covered parking area.

This franchise formula is the (online) market leader in the sale of daily fresh Limburg flans, cakes, and other pastries. In Limburg, a specialized bakery bakes a wide assortment of flans and cakes that are delivered to the

franchisees within 24 hours—meaning they are daily fresh. This store holds the exclusive rights to sell 'The Real American Bakery,' featuring top sellers such as the Red Velvet and the New York cheesecake.

Treating, congratulating, and showing appreciation. Those are the moments when a delicious cake or tasty flan always scores! A gift that is literally good enough to eat, but at the same time is a valued and effective form of communication/marketing.